



Just Call Me Ray

400 Market Street • Hermann, MO 65041 • phone: 573-486-2127 • www.justcallmeray.org

PRESS RELEASE

For Immediate Release
August 23, 2019

Contact: Raylene Hollrah
573-486-2127

BUCKLE UP, JUST CALL ME RAY FUNDRAISER IS COMING UP

(HERMANN, Mo.) – Preparations are under way for the 2nd annual Top It Off To Cancer car cruise fundraiser for Just Call Me Ray. The event is scheduled for Saturday, September 28, 2019 with a kick-off party at Adam Puchta Winery in Hermann, MO. All proceeds of the Top It Off To Cancer event will go to the Hermann Area Crusade Against Cancer and Just Call Me Ray.

Top It Off To Cancer is a car cruise in the Hermann area, everyone is welcome to join in on the fun. The event will feature stops at Adam Puchta Winery, Fernweh Distillery, Stone Hill Winery, Hermann 1837 Cellar Bar and Hermannhof Winery. Best of show awards will be given out for the best car, convertible, Jeep and cycle. There will also be a designated driver raffle held at the Hermannhof Winery post-party.

"This is a new, exciting event for Just Call Me Ray. We are always thinking of new ways to make a difference in people's lives," says Raylene Hollrah, the founder of Just Call Me Ray. "When people join us for Top It Off To Cancer it will be a day to celebrate survivorship and honor the lives of those who lost their battle with cancer. Together we are making a difference by providing education, becoming an advocate and motivating people to continue the fight while we find a cure for cancer."

Pre-registration is requested by Wednesday, September 11, 2019. Registration fee is \$35 per person and includes: an event shirt, drink specials at stops, any cover charges for the day and more. Proceeds of the event will go to the Just Call Me Ray organization. Their tagline is "Educate. Advocate. Motivate." and they focus on educating individuals on the importance of mammograms and Breast Implant Associated Anaplastic Large Cell Lymphoma (BIA-ALCL), advocating to have textured breast implants removed from the market and helping people rise up through their cancer battles.

There will be a Top it Off to Cancer post-party at Hermannhof Winery starting at 5 PM that will be open to the public. Enjoy live music by the popular local duo, Twice Baked starting at 5:30 PM. No cover charge.

To register, make a donation or for more information about the Top it Off to Cancer car cruise visit justcallmeray.org or email events@justcallmeray.org. Just Call Me Ray has also created a Facebook event page which will keep everyone up-to-date on the details of the event.

About Just Call Me Ray

In 2013, Raylene Hollrah was diagnosed with cancer for the second time by the age of 40. Just six years earlier she was diagnosed with breast cancer. She quickly learned that her second diagnosis was caused by the breast implants used in her reconstructive surgery. Determined to bring awareness of the dangers of breast implants, Raylene started the Just Call Me Ray organization in the fall of 2013.

Fundraising for Just Call Me Ray is a year-round task done by hosting several annual events and receiving individual and corporate donations. Today, the organization raises money to help cover the cost of mammograms for those without sufficient insurance coverage and provides hope and support to those struggling in the later stages of cancer. Through Just Call Me Ray, Raylene is also able to share her first-hand knowledge of the dangers associated with breast implants and her rare cancer diagnosis (breast implant associated Anaplastic Large Cell Lymphoma).

#